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## HANSONWESTHOUSE

## Sector Review

Metals \& Mining

## The Diamond Industry



## The diamond industry

## Why invest in diamonds?

```
    乞 Increasing demand from jewellery sector
\(+\)
    \(\sqrt{ } \sqrt{ }\) Decreasing mine supply as existing reserves are depleted
\(+\)
    \(\sqrt{\sqrt{2}}\) Lack of recent exploration discoveries
\(=\)
    乞 Increasing diamond prices...demand exceeds supply
```


## Diamonds - not all equal

## Gem diamonds

- High quality (clarity, colour) and weight (carats) to be used for jewellery
- Kimberlite pipes and fissures are the primary source of diamonds - deposits display a wide range in quality and size
- Alluvial deposits are a secondary source of diamonds - derived by weathering of pipes and fissures Alluvial deposits typically yield high proportions of gem-quality diamonds, as poorer quality diamonds are broken down during transport and deposition


## Low-quality and small 'gem' quality

- Low end of the jewellery market
- 'Pave' diamond jewellery and low-cost cutting in India has expanded this end of the jewellery market


## Industrial diamonds

- $80 \%$ of mined diamonds are unsuitable for use as gemstones and destined for industrial use (often known as bort), where they are valued for their hardness and heat conductivity. The dominant industrial uses are in cutting, drilling, grinding, and polishing which do not require large diamonds


## Synthetic diamonds

- Vast majority of synthetic diamonds are small imperfect diamonds suitable only for industrial-grade use
- Manufactured using high temperature, high pressure techniques
- Gem-quality synthetic diamonds whilst visually identical to natural diamonds can be distinguished by spectroscopy


## How are natural diamonds formed?

## Kimberlites

- Diamonds are formed deep within the earth's crust $(150-200 \mathrm{~km})$ and brought to the surface by volcanic eruptions
- These rocks are called kimberlites (or lamproites*) depending on their chemical composition (Argyle and Ellendale in Australia are among the few diamond-bearing lamproites to have been mined)
- The magma rises to the surface producing a violent eruption which creates a carrot-
 shaped pipe (diatreme), topped by a crater of pulverised rock pieces that, after being ejected into the air, fall back to earth, forming layered 'pyroclastic tuffs'


## Alluvial

- Alluvial diamond deposits are produced by the erosion of diamond bearing kimberlites, freeing the diamonds along with other 'indicator' minerals which are then dispersed into rivers and/or the sea
- The constant reworking during transport in rivers and/or by wave action in the ocean ensures that alluvial deposits contain a higher percentage of gem diamonds than in the source kimberlite
- Size is inversely related to the transportation distance from source and dependant on the size range of diamonds in the 'source’ kimberlite


## Grade \& value



Grade - Usually expressed as carats per hundred tonnes (cpht)

## Diamond weight (carats) $\div$ sample weight (tonnes) or volume $\left(\mathrm{m}^{3}\right)$

Value - The value of diamonds (US\$/carat) depends on the 4 Cs :

- Cut - A well cut diamond produces facets whose placement and angles maximise the diamond's brilliance and fire
- Carat - The universal measure of weight for a diamond. Larger diamonds are rarer and more valuable
- Colour - Colourless diamonds are generally more valuable. Stones are graded from totally colourless to light yellow
- Clarity - Refers to how many flaws or imperfections are in the


## World averages for

 commercial diamond mining operationsGrade
Diamond size
70 cpht

Diamond value
US\$64/ct
US\$ / tonne value US\$45/t
Source: nrcan

Grade + Value - The only real way to value deposits well is to determine grade and value (in US\$/tonne)
US\$/tonne value $=$ carats per tonne $\times$ US\$ per carat


## Kimberlite vs. Alluvial

## Kimberlite

Typical value range: US\$25-150/t

- Larger, lower quality stones (\% terms) with higher grades and tonnages, i.e. kimberlites are 'un-sorted'
- Exploration for kimberlites is a costly and time consuming
- Only $\sim 1 \%$ of kimberlites contain diamonds in economic quantities
- Presently about 30 major kimberlites are being mined worldwide
- Exploration risk is high but production risk is fairly low. Diamond grades tend to be more uniform and more consistent.
- Operating profits are usually higher and easier to forecast


## Alluvial

Typical value range: US\$10-75/t

- Higher quality stones (well-sorted), commanding higher prices
- Exploration is relatively quick and low cost, reducing exploration risk
- Resource estimation is difficult due to high variability of grade
- Operational risk is higher, while operating profits are lower and more difficult to forecast

Diamond in-situ in kimberlite


Source: KimCor Diamonds Plc

Diamondiferous alluvial gravels


Source: Elkedra Diamonds NL

## Exploration - how do you find a kimberlite?

Economic kimberlites are exceptionally rare which makes diamond exploration a very risky business. However....the rewards can be substantial.

## Step 3

Ok....You've got a diamondiferous kimberlite, but is it economic?

If so...mine it!!

## Step 2

Does the kimberlite contain diamonds?

Sampling main tool

| Mine Development |
| :--- |
| Construction |
| Licensing and Permitting |
| Financing |
| Economic Appraisal |
| Social Impact Studies |
| Environmental Studies |
| Feasibility Studies |
| Grade and Value Test |
| Determining Grade (cpht) |
| Determining Stone Value ( $\$ /$ ct) |
| Bulk Sampling |
| Test for Larger Stones |
| DMS Processing for |
| diamond Recovery |
| Mini-bulk Sampling |
| Target Testing |
| Microdiamond Testing |
| Target Drilling |

Target Delineation
4 Indicator Mineral Sampling
$\uparrow$ Geophysics
Area Selection


## Step I: Finding kimberlites

## Airborne Geophysics

Kimberlite identification

- Initial exploration often involves flying an airborne geophysics survey over prospective ground. Diamond-bearing kimberlites tend to be located on Archaean cratons, areas which have been unaffected by major tectonic events
- Airborne surveys are flown using small planes and helicopters to collect data
- Geophysics takes advantage of the fact that different rocks have distinctive physical properties such as magnetic susceptibility, conductivity and density
- Kimberlites often have unique geophysical signatures but not all circular anomalies are kimberlites and not all kimberlites are circular


Source: Ashton

## Kimberlitic indicator minerals

- Formed together with diamonds at depths of $150-200 \mathrm{~km}$
- Include: pyrope garnets, ilmenites, chrome-diopsides, chromites
- Indicator minerals are more abundant than diamonds and are therefore more easily detected in samples taken in the rivers downstream from the pipes
- The chemistry of the 'indicator mineral' can identify the type of source rock, including 'kimberlites'
- Indicator mineral chemistry can indicate a 'probability' of whether or not the 'kimberlite' will/can contain diamond
- Indicator mineral chemistry WILL NOT indicate if the diamondiferous kimberlite is economic - cannot predict grade and value of diamonds
- Chemical analysis distinguishes GIO from G9 garnets
- $85 \%$ of garnets associated with diamonds plot in the GIO field
- Therefore: the presence of GIO garnets in exploration samples may indicate proximity to a diamondiferous kimberlite

Plot of pyrope garnet geochemistry


Source: Stornaway

## Step 2: Evaluating kimberlites

## Microdiamond sampling

- A microdiamond is a diamond $<0.4 \mathrm{~mm}$ in size ( $<0.00$ l carats) and is only of geological importance, as they do not have any commercial value
- They are often the first diamonds discovered during the exploration phase and the first step in assessing the economic potential of a kimberlite
- It is common to quote the ratio of microdiamonds per 100 kg of rock and the ratio of microdiamonds to macrodiamonds. In Canada, a rule-of-thumb is to recover at least one microdiamond larger than 0.1 mm per kg of rock and I macrodiamond $(>0.5 \mathrm{~mm})$ per 10 kg of rock is required to indicate economic potential (Hamilton and Lewis, 2002)
- The presence of microdiamonds is a strong positive milestone in the evaluation of a project

DMS plant, Merlin, Australia


Source: North Australian Diamonds Ltd

## Step 3: Mining kimberlites

As can be seen from the two examples below, the rewards can be very high.

DIAVIK


Market Cap (Aber)=US\$ 1.9 Billion

- Ownership:
- Mining started: 40\% Aber
- Capital Cost:
- Reserves:
- Contained:
- Grade:
- Average value:
- Average $\$ / \mathrm{t}$ value:
- Mine life:

JERICHO


## Market Cap $=$ US $\$ 313$ Million

- Ownership:

100\% Tahera

- Mining started:

2006

- Capital cost:
- Reserves:
- Contained:
- Grade:
- Average Value
- Average $\$ / \mathrm{t}$ value:
- Mine life:

US\$I I5 million
5.5 Mt
4.7 million carats

85 cpht
US\$88-97/ct
US\$77/t
9 years


## Location of major diamond mines



Source: Hanson Westhouse \& Diamants infos

## Mining \& processing

Diamond mining and processing is usually relatively simple, with low operating and capital costs.

## Mining

Kimberlite pipe deposits are typically mined by large open pit mines. The relatively low grade requires that a large amount of earth has to be removed relative to the number of diamonds recovered. Once the surface deposits have been exhausted, shafts or declines are sunk to access deeper ore. This is usually more costly than open pit mining. Kimberlite rock is usually fairly competent and so requires blasting before excavation/digging.

Alluvial diamonds are usually contained within alluvial sediments (gravels) from riverbeds, old river terraces, ocean beaches or the sea floor. These are mined by simple excavation (strip mining) or by dredging in the case of marine deposits.

## Processing

Excavated ore is transported to a processing plant, which removes diamonds by virtue of their weight and density. Hard


Source: Elkedra Diamonds, http://members.iinet.net.au rock deposits are crushed first, where as alluvial gravels normally report straight to the plant. The plant consists of a series of screens, jigs and scrubbers and a gravity pan or Dense Media Separator (DMS) to remove lighter material and create a concentrate of heavy material. Diamonds are then extracted by x-ray machine or grease table and checked by hand sorting.

## Reprocessing of diamond-bearing dumps

- Involves the reprocessing of dump tailings and concentrates leftover from previous mining operations
- Many tailings dumps still contain diamonds due to the inefficient processing of high grade kimberlites and alluvial deposits
- Simple processing using conventional gravity circuit and grease tables
- Low capital cost, Low operating cost, High margins


## Production

Annual world production of natural rough diamonds has been steadily increasing over the last 35 years from around 40 million carats in 1970 to 180 million carats in 2005 (US\$12.7bn in value terms).

Botswana remains the largest producer (25\%), followed by Russia (I3\%) and Angola (I0\%). Canadian production has increased due to the Diavik start up and increased production from Ekati.


Annual Rough Diamond Production (Value)

|  | Dollars (billion) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |
| Botswana | 2.9 | 3.3 | 3.1 | 3.1 | 3.1 | 3.4 | 3.4 |
| Russia | 2.2 | 2.5 | 2.5 | 2.4 | 2.3 | 2.3 | 2.5 |
| Canada | 1.5 | 1.4 | 1.4 | 1.6 | 1.8 | 2.1 | 1.9 |
| S.Africa | 1.4 | 1.6 | 1.5 | 1.5 | 1.4 | 1.4 | 1.7 |
| Angola | 1.1 | 1.2 | 1.3 | 1.4 | 1.4 | 1.4 | 1.4 |
| D.R.Congo | 1.0 | 1.1 | 1.1 | 1.1 | 1.1 | 1.1 | 1.1 |
| Namibia | 0.8 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 |
| Australia | 0.3 | 0.6 | 0.6 | 0.6 | 0.6 | 0.6 | 0.5 |
| Others | 0.6 | 0.7 | 0.8 | 0.8 | 0.9 | 0.9 | 0.9 |
| Total Dollars | 11.8 | 13.4 | 13.3 | 13.5 | 13.6 | 14.2 | 14.4 |

World production by country (2005)


## Cutting \& polishing

The process of shaping a rough diamond into a polished gemstone is both an art and a science. The choice of cut is often decided by the original shape of the rough stone and location of any inclusions or flaws to be eliminated. In addition, the preservation of the weight and popularity of certain shapes amongst consumers affects the decision.

The round brilliant cut is preferred when the crystal is an octahedron, as often two stones may be cut from one such crystal.

The cutting and polishing of a diamond crystal always results in a dramatic loss of weight; rarely is it less than $50 \%$. Sometimes the cutters compromise and accept lesser proportions and symmetry in order to avoid inclusions or to preserve the carat rating.
There are numerous diamond cutting centres but the most important are:

- Antwerp / Tel Aviv - Standard gem quality cutting
- India - Specialises in small / pave stones
- New York - Highly skilled and generally only work large stones of >2cts


Source: Gembaby.com

## Marketing

## The dominance of De Beers - now a thing of the past

De Beers was incorporated in 1888, 22 years after the first authenticated discovery of a diamond on the banks of the Orange River. In 1890, De Beers created The Diamond Corporation, which in turn formed the basis of the Central Selling Organisation (CSO) and by the beginning of the 20th Century De Beers controlled $90 \%$ of the international diamond trade.

Through the CSO, De Beers controlled prices by regulating supply and perpetuating the luxury and scarcity perception associated with diamonds (in 1999 De Beers had a diamond stockpile worth US\$4.8bn). As a result of growing consumer awareness of conflict diamonds, increased production outside De Beers' control and

## World supply by marketer (100\%= US\$I3bn)

 anti-trust laws, De Beers launched a new strategy based around being the "Supplier of Choice". Once sorted, diamonds are blended into selling mixtures in preparation for sales to the De Beers' Sightholders which take place 10 times a year in London and Johannesburg.

## Diamond sales

Diamond gemstones are sold on exchanges called "bourses". There are 24 registered diamond bourses. This is the final tightly controlled step in the diamond supply chain; wholesalers and even retailers are able to buy relatively small lots of diamonds at the bourses.

The main diamond exchanges are located in: Antwerp, Bangkok, Bharat, Vienna, Florida, Moscow, Los Angeles, Singapore, Dubai, Shanghai, South Africa, Israel, London and Tokyo.

The most important bourses are in Belgium (principally Antwerp) where over half the world's market of rough diamonds pass through the exchanges.

## The Kimberley Process

The Kimberley Process Certification Scheme (KPCS) is a scheme designed to prevent conflict diamonds entering the mainstream rough diamond market. $98 \%$ of the world's trade in rough diamonds takes place in and between countries taking part in the scheme.

The scheme originated from a meeting of South African diamond producing states in Kimberley in May 2000, and ensures that any diamond originating from the country does not finance a rebel group or other entity seeking to overthrow a UN-recognised government. Every diamond export must be accompanied by a Kimberley Process certificate, which is controlled and issued by the government.

The World Diamond Council is an organisation consisting of representatives from diamond manufacturing and diamond trading companies. The Council was set up in July 2000 to examine ways to reduce the number of conflict diamonds entering the diamond market.

The diamond pipeline (US\$bn)


Global demand for diamond jewellery 2004
( $100 \%=$ US $\$ 65 \mathrm{bn}$ )


## China and India set to lead growth <br> China and India set to lead growth

The U.S. has traditionally been the key driver of growth
Source: Mining Journal, 29 April 2005

## Demand fundamentals

## The U.S. dominates

The U.S. is the largest market accounting for almost $50 \%$ of global demand, followed by Europe and Japan, which together account for $\sim 30 \%$. The rough diamond market in the US is worth about US\$9.5bn which translates downstream into a $\sim$ US $\$ 60$ bn diamond jewellery market. whilst Europe and Japan have been languishing in a period of stagnation since the early 1980's. In the future, demand will be driven increasingly by China, India and the Middle East due to increased marketing activities and the rise of the middle classes.

Demand is expected to grow by $3 \%$ annually to reach US\$90bn in 2015. It is predicted that demand might outstrip supply by as much as US\$7bn by 2012.

## The Diamond Jewellery Value Chain



Retail Jewellers

The supply problem...


## Price forecast

The average price of rough diamonds rose by $\sim 60 \%$ between Jan 2003 and May 2005, largely as a result of increased demand and tightening supply. Diamond prices have not participated in the recent bull market for commodities due to the inability of institutions and investors to buy diamonds on the open-market. Thus it remains that diamond prices are still largely determined by consumer supply and demand fundamentals.

The restructuring of the diamond industry was driven by De Beers in 1999 and resulted in the adoption of the "Supplier of Choice" (SOC) strategy. A key element of the SOC was the elimination of De Beers' rough diamond stockpiles, which it has used in the past to regulate supply and demand. This has resulted in an increase in short-term price volatility.

Historical prices and forecast


Historical price drivers


Prices have been bolstered in the last 2 years by production problems encountered by many major producers. Small stones have experienced the highest price increases as a result of falling production at Argyle in Australia (Argyle is mainly a small-stone producer). Prices increased by $9 \%$ in 2005 and in the absence of further major discoveries, the market price in 2012 is expected to increase by about $30 \%$.

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